

Sponsorship & Advertising Opportunities



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We love our sponsors! Our gratitude of you is overwhelming. You make it possible for us to orchestrate an event that will be planted in the minds of all who attend for years to come. We also believe in fairness and integrity. **All sponsors will be recognized in a variety of ways and locations at the championship show, but please note, you will not be advertised per our rulebook:** Section I. H. Names of horses being exhibited will not be made known to the judge prior to the class. No banners or advertising with picture and name of horse will be allowed inside the show ring. Display outside the show ring facing spectators is acceptable.

Private Barn Sponsor - \$5,500 – 1 available - SOLD

Enjoy this exclusive sponsorship that includes a private barn for you and your favorite 37 friends. Let us explain! This sponsorship includes access to the connected, semi-private north barn at the Iowa Equestrian Center. This heated and cooled private barn has 37 stalls, 2 warm water wash racks, restrooms, manure area, separate and connected entrances and much more! Sponsor will work with show management to exclusively invite exhibitors of sponsor's choosing to stall with them in the north barn and create a separate stalling chart. *Includes sponsor highlight package.

Main Arena Namesake - \$5000 – 1 available

Here's the opportunity to get you name out there!! This sponsorship allows you to rename the main arena for the duration of the show **and** your logo will appear on the live stream throughout the broadcast. You will have a captive audience for 5 days and we will make sure they hear your business or farm name! Your banners, flyers and other advertising will be placed around the entire facility and you will receive a complimentary full page ad in the show program. * Includes the sponsor highlight package.

All About The Youth Sponsor - \$2,500 – 2 available

This sponsorship provides every youth participant a professional backdrop photo in the winner's circle by renowned Sam Dawn Equine. To be eligible, youth must exhibit in at least one class. Help our youth remember and celebrate their achievements with a photo gift provided by you. Sponsor will also enjoy 20 edited images of their choosing. This sponsorship also comes with a highly coveted private wash stall and preferred end stalling in the main barn. You will also receive a complimentary full page ad in the show program. *Includes sponsor highlight package.

Promo Item Sponsor - \$1,750 – 4 available

Treat exhibitors to a promo item of your choosing from our list (first come first serve) branded with your logo. From sweet n salty specialty snacks to horse brushes, hoof picks and more. Sponsor will choose either to hand out item or include in the stall front welcome bag. Sponsorship is for a quantity of 200 plus (1) complimentary tack stall. You will also receive a complimentary full page ad in the show program. *Includes sponsor highlight package.

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Grab n Go - \$750 – 1 Available

Keep the exhibitors going all day long! Jump start or refuel with water, fruit and a variety of snacks provided all day from the grab and go table. Tables will be in the main stall barn and easily accessible to the exhibitors with your banner displayed for recognition. You will also receive a complimentary full page ad in the show program. *Includes sponsor highlight package.

Star of the Day - \$500 – 4 available

Be the featured farm/program of the day! Each day we will share free popcorn, the announcer will share fun facts and information about your farm, ranch, breeding program or training program. Fresh popcorn will be available throughout the day with your banner displayed for recognition. Your support will also be highlighted in the show program. *Popcorn bag will have your logo *Includes sponsor highlight package.

Division Sponsorship - \$250 – 27 available

Have a favorite division or want to support a division, let's tell everyone!! With a variety to choose from, your farm or business will be recognized for all to hear. Your support will also be highlighted in the show program.

Good Pony - \$250 – 1 available

Peppermints and Nicker makers will be available to reward a good pony for a job well done. Treats will be located in a prime spot each day with your logo displayed. Your support will also be highlighted in the show program.

Banner Display - \$100

Let's put your farm or business banner up for everyone to see! No banners or advertising with picture and name of horse will be allowed inside the show ring. Display outside the show ring facing spectators is acceptable. Your support will also be highlighted in the show program.

Tribute Sponsorship - \$50 – unlimited

What to recognize outstanding performance or sportsmanship? Have a favorite horse or person you would like to acknowledge? There will be a display of all the memorials/tributes for everyone to see! All tributes will be highlighted in the show program.

*Sponsor Highlight Package. All horse entries at the 2024 Gypsy Horse Registry of America North American Championships will receive customized stall front bags. All sponsors have the option to provide a promotional item for inclusion in each bag. All sponsors will be given a full page ad in the printed onsite guide for exhibitors and audience members. All sponsors are provided a vinyl printed banner after its use being displayed onsite at the show. All sponsors will be highlighted and featured on the event website and GHRA social media.

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Advertising

Highlight your farm, training program or your favorite horse with an ad in the show program!!

Front Cover – Reserved

Back Cover - \$500

Front Inside Cover \$350

Inside Back Cover \$350

Full Page (6x9) - \$250

Business Card (1x2) - \$50